



snapshots

THE WEDDING PROFESSIONAL'S OPPORTUNITY TO SHINE!

This year, The After "I Do" Sale will be giving YOU, our talented local Wedding Professional's, the chance to get creative and showcase your business! While the main focus of our event is the bride – to – bride resale aspect, we had many in attendance that still used the products and services provided by the local vendor of their choice.

WHAT IS A SNAPSHOT? A "Snapshot" is a 15' x 15' Themed wedding display equipped with all the aspects of a wedding! The purpose is to give the brides in attendance an opportunity to see what the wedding professionals in the area can provide for their picture perfect wedding day, without the monotony of a typical bridal show. Want to know the best part? You don't have to be there if you don't want to be! Leave your business card attached to the item you provided and come back later to pick it up or stay and enjoy the sale and talk about your business!

THE SNAPSHOT THEMES:

"Highlighters and Happily Ever After" | "Into the Woods" | "To the Moon and Back"

"HUH??" All themes are open to YOUR creativity and interpretation! Color guidelines are as follows:

Highlighters and Happily Ever After (Neon & bright colors, of course!)

Into the Woods (Brown, tans, ivory, and greens with a pop of deep purple or cranberry)

To the Moon and Back (Deep blues and purples with gold and/or silver sparkles!)

SNAPSHOT CATEGORIES NEEDED:

Linens, Décor, Backdrops, Draping, Uplighting, Centerpieces, Cakes & Dessert, Photography, Videography, Placecards, Invitations, Menu Cards, Wedding Dresses, Bridesmaid Dresses, Hair/Make-up Artists, Accessories, and more!

**Each snapshot will be equipped with models. These models can be provided by Parkway or by your business! Please let us know if you have models you typically use to showcase your product or service.*

**Parkway Place will help coordinate all aspects of the Snapshots including info between vendors to help bring your vision to life!*

COST: LEVEL #3: BRIDE SPONSORSHIP - \$225.00

Please refer to The After "I Do" Sale Vendor Sponsorship Form / Agreement for full details.

SPACE IS LIMITED AND ON A FIRST COME FIRST SERVED BASIS. PLEASE INQUIRE ABOUT AVAILABILITY BEFORE FORM SUBMITTAL.

Since this isn't a traditional bridal show event, each vendor is providing a product or service for the Snapshot displays and not receiving a full booth space. This means large banners, signs, etc. will not be permitted.

Business cards or other promotional materials to specify your product are permitted but need to be approved by Parkway Place.

Questions? Contact Elizabeth Rairigh or Katie Beczynski at 419-794-2121 or elizabeth.parkwayplace@gmail.com & katie.parkwayplace@gmail.com.